



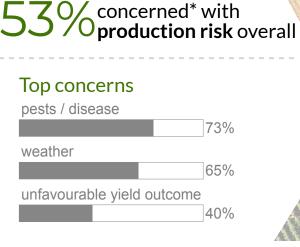


consumer food preferences
63%
commodity price risk

Basis risk || market access



PRODUCTION RISK





FINANCIAL RISK

concerned* with financial risk overall

Top concerns

sufficient working capital
52%
unfavourable interest rate change
49%
meeting debt payment obligations



LEGAL RISK

27% concerned* with legal risk overall

Top concerns

new laws / regulations
64%
claims / lawsuits against operation
29%
no specific concerns indicated
21%



HUMAN RISK



Top concerns

workplace safety (e.g. accidents)
59%
succession planning
43%
employee well-being (e.g. stress)
40%



2019 (July) Vision study - Risk Management: Ag production concerns & strategies Sample size (n): 75 Poultry producers (primary sector)

*Overall risk concern percentages reflective of top two box ratings (4&5) on a five point scale where '5' equals 'highly concerned" in response to the question: "Overall, how concerned are you with the following type of risk as it relates to your operation today?"